

April 15, 2025

President's Letter:

Dear WMCA Members,

Spring is always a busy time in the clerk world—and this year is no exception! With the April election behind us, I want to take a moment to thank you all for your hard work, dedication, and resilience. You continue to show up for your communities in ways big and small, and I see you. WMCA sees you.

Leadership Opportunities: Lately, I've been reflecting on how we can encourage more members to step into WMCA leadership roles. Serving as a District Director or Officer is rewarding, but it can feel intimidating if you're unsure about the process. That's something we can—and should—change.

By being more transparent about what to expect and when, we can remove uncertainty and open the door to new perspectives. Institutional knowledge matters, but so does fresh energy. If you've ever thought, "*Maybe someday,*" consider this your nudge to start exploring. We'll be sharing more details soon!

Committee Appointments: Speaking of involvement—WMCA's committees are the soul of this organization. They're where the real work gets done, where friendships form, and where we learn and grow together.

This year, with the launch of **OnBoard**, we're making it even easier to get involved. All members will be invited to apply for committee appointments, whether you're new or returning, and the process will be quick, accessible, and clear. You'll be able to:

- Apply for one or more committees
- Indicate interest in serving as a chair
- Use a new, user-friendly online form

Watch for that announcement soon—and don't hesitate to raise your hand. Your voice and skills are exactly what WMCA needs.

Conference Update: Mark your calendars for **August 19-22, 2025!** This year's Annual Conference in La Crosse will be more than just great training—it's where clerk connections happen, new ideas spark, and we celebrate the work we do together. From expert-led sessions to laughter-filled meals, it's the kind of experience that recharges your professional spirit. Mark your calendar—you won't want to miss it!

Thank you—truly—for everything you do. Whether you're running an election, renewing licenses, training a new staff member, or just surviving another Monday, your work matters. I hope to see many of you at our upcoming trainings and, of course, in **La Crosse** this August for the Annual Conference.

Until then, keep doing what you do best: serving with heart, humor, and dedication.

Warm Wishes,

Elena Hilby

President, Wisconsin Municipal Clerks Association (WMCA)