

February 20, 2025

President's Letter:

Dear WMCA Members,

So much is happening within WMCA, and I'm excited to share these updates with you!

District Meetings & Training Opportunities

WMCA committees are hard at work, and our District Directors are busy planning fantastic District Meetings. Districts 4, 5, 6, 7 and 8 already have meetings scheduled, so be sure to check the [District Meeting page](#) for details. These meetings are a great opportunity to connect, learn, and stay informed!

Website Updates & Improvements

We've been making enhancements to the WMCA website to improve accessibility and communication. You may have noticed:

- The **Events Calendar** is now actively updated with all committee meetings, Board meetings, and District meetings.
- The **WMCA News Corner** is being utilized more to share important updates.
- We have updated the website's **navigation and page layouts** for a better user experience.

I encourage you to explore the changes and let us know what you like, what could be improved, and what else you'd like to see! Your feedback is invaluable.

Membership Fee Survey – We Need Your Input!

The Board has been discussing membership fees and our fee structure, and we'd love your input. Please take a moment to complete our [membership fee survey](#) before **February 28, 2025**. The results will be shared with the membership after the survey closes.

New Committee Management Tool

We've implemented a new committee management tool, **sponsored by ClerkBase**, to improve transparency and engagement. The [Meeting Center](#) now provides:

- A centralized location for all committee meeting schedules.
- Access to agendas and minutes, keeping you informed on committee discussions and decisions.

I encourage you to explore this tool—it's a great way to stay involved!

New Ad-Hoc Committees Taking on Big Projects

We've launched two new ad-hoc committees to tackle major initiatives:

1. Ad-Hoc Vendor Relations Committee

- This committee is working to **strengthen vendor relationships**, foster collaboration, and identify opportunities that benefit both vendors and WMCA members.

- Their first meeting on **February 14, 2025**, was highly productive, and we're looking forward to their continued efforts.

2. Ad-Hoc Clerk's Manual Committee

- This group is taking on the **long-overdue update** of the **Clerk's Manual** before presenting it to the Manuals Committee.
- With a little luck, a newly revised manual will be ready by conference! A huge thank you to the members stepping up for this project—it's a major undertaking!

Conference 2025 – Plan Ahead!

Believe it or not, the **host hotel's room block is already fully booked!** But don't worry—there are still plenty of nearby lodging options, including another hotel **connected to the La Crosse Center**. While it would be wonderful for everyone to stay in the same hotel, our growing membership means we need larger venues. Moving the conference around the state ensures we accommodate everyone!

Also, don't forget that if you book a room and later find you can't attend, please don't cancel your reservation directly because this won't put the room back into our block. Instead, let us know or post it on Clerklist, and we'll help transfer the room to another attendee who needs it. Someone will be very grateful to snag a room at our special rate.

Scholarship Opportunities – Don't Miss These Deadlines!

WMCA offers **two major scholarship opportunities**, and I encourage you to apply:

- **IIMC Annual Conference Scholarship (May 2025 in St. Louis, MO – FULL Conference Scholarship!)**
 - A fantastic opportunity to experience a premier educational event.
 - **Application deadline: March 21, 2025**
 - More details can be found on the [WMCA Scholarship page](#).
- **UW-Green Bay Clerks & Treasurers Institute Scholarship (July 2025)**
 - This program is incredibly valuable—don't miss your chance to attend with a scholarship!
 - **Application deadline: April 15, 2025**
 - More details are available on the [WMCA website](#).

Certification Reminder

If you're working on obtaining your **WCMC or WCPC certification**, the deadline to apply is **March 1, 2025**. Another application window will be available in the fall. If you have any questions about the process, please reach out to a member of the **Certification Committee**.

Final Thoughts

It's an exciting time for WMCA! With so much happening, I encourage you to **stay engaged, provide feedback, and take advantage of these opportunities**. Thank you for your continued involvement and dedication to our profession.

Best Regards,
Elena Hilby
WMCA President