



# **WMCA 46<sup>th</sup> Annual Conference**

**August 18-21, 2026**

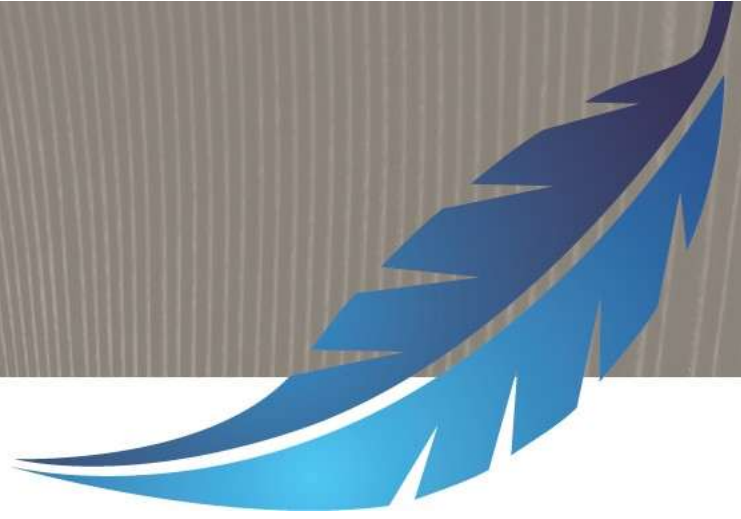
**Exhibitor Day is August 19<sup>th</sup>**

**At the Hyatt Regency, Green Bay**

## **Sponsor and Exhibitor Prospectus**



# WELCOME



## You are invited to join us!

The Wisconsin Municipal Clerks Association (WMCA) would like to extend to you an invitation to join us August 18-21, 2026, in Green Bay, WI, as an exhibitor, sponsor, or both.

Since 1980, the Association has been providing a forum of information to improve the administration of local government and to benefit the City, Town, and/or Village Clerk, Deputy Clerk, or official having similar duties, by providing them with the skills and knowledge through which the quality of the services they perform may be improved.

Exhibitors and Sponsors are an essential part of the fabric of WMCA's annual conference. Together with the presenters, you create the energy, excitement, and education that make

this a premier event. To exhibit at this event, all exhibitors must be Associate Members of WMCA. This \$100 annual fee grants you access to the event. For more information on how to become an Associate Member, [click here](#).

The event will be held at the Hyatt/KI Center. We encourage you to check out our website for information on hotels. We arranged rooms for our exhibitors at \$155 per night at the Hotel Northland, just two blocks from the KI Center. The last day to take advantage of this block is July 21, 2026. [Book your group rate for Wisconsin Municipal Clerks Association](#)

To sign up for your sponsorship or exhibit space, please use this link –

### **Registration Link**

For questions, please contact Laura Nolan, Executive Director, at [nolanl@uwgb.edu](mailto:nolanl@uwgb.edu).

# EXHIBIT INFORMATION



## EXHIBIT HALL HOURS

### Tuesday, August 18

12 noon until 4 pm	Exhibitor Set-Up
4 pm until 6 pm	First Time Attendee Reception

Please join us in welcoming our first-time attendees. This is a great networking opportunity for you.

### Wednesday, August 19

7 am until 9:30 am	Exhibitor Set-Up
10 am until 10:30 am	Exhibit Hall Open
12 noon until 1 pm	Award Luncheon You are invited to join us for lunch. Those doing demos will have 2 minutes to share.
12 noon until 5 pm	Exhibit Hall Open
1 pm until 5 pm	Demos
5 pm-7 pm	Booth Teardown
5:30 pm - 7:30 pm	President's Reception

## BOOTH PRICING & INCLUSIONS

Booth Pricing	Show Price
Standard Booth	\$670.00
Double Booth	\$900.00
Additional Registrations	\$150.00

- One full-conference registration
- Listing on WMCA program
- WHOVA app access to showcase your business
- Complimentary meals on exhibit day
- Networking opportunities at the First Time Attendee Reception and President's Reception
- One standard 8' draped table and two chairs
- Basic WiFi
- Opportunity for a product demo. 9 demos are available on a first-come basis. Each demo is 30 min long in a dedicated room for attendees to attend.
- Additional registrations may be purchased for a rate of \$150 each.

Exhibit spaces will be assigned based on double-booth upgrade requests, then in the order registrations are received.

# SPONSORSHIPS OPPORTUNITIES



There are a number of sponsorships available for you to choose from to help you communicate your message to the WMCA conference attendees.

## **Keynote Speaker Sponsor \$5,000**

Sponsoring the keynote speaker at the WMCA Conference is a unique opportunity to showcase your brand to a large audience of clerks and deputies from across the state. Your sponsorship includes a prominent POP-UP banner ad on our event app, ensuring that your brand gets attention. Your logo will also be displayed during the keynote speaker's presentation, providing visibility to all attendees in real-time. Additionally, you'll receive a full-page ad in the conference program guide, giving you further exposure. This sponsorship is a great way to align your brand with the event's most impactful moment while reaching a highly engaged audience

## **Conference Gift \$5,000**

The Conference Gift Sponsorship provides a premium branding opportunity at the WMCA Conference. Your company's logo will be prominently displayed on gifts distributed to all conference attendees. We will also place a full-page ad in the digital program guide promoting your sponsorship for the event.

## **President's Reception -Happy Hour Drink Sponsor \$3,000**

On Wednesday 8/19, WMCA will be hosting a Happy Hour during the president's reception. We are looking for a drink sponsor for the event. We will work with you to design a drink ticket that will get inserted into every attendee badge holder. This ticket will be good to use during the Happy Hour. We will also place a 1/2 page ad in the digital program guide promoting your sponsorship for the event.

## **Closing Reception -**

### **Happy Hour Drink Sponsor \$3,000**

On Thursday, 8/20, WMCA will host a Happy Hour before the closing ceremony begins. We are looking for a drink sponsor for the event. We will work with you to design a drink ticket that will be inserted into every attendee's badge holder. This ticket will be good to use during the Happy Hour. We will also place a 1/2-page ad in the digital program guide promoting your sponsorship for the event.

### **Badge Lanyards \$2,000**

Attendee badges are required for entry into every conference function, so sponsor the lanyards that hold these important identifiers and add your logo or a brief message for all conference attendees to see.

*More sponsorship options are on the next page.*

## **Raffle Prizes**

Please consider donating any one or all of the following. The more Vendor Door Prizes we have, the more foot traffic you will receive at your booth and in the Vendor Demos.

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## Coffee Sponsor \$ 1,500

The Coffee Break Sponsorship provides a high-visibility branding opportunity during scheduled conference breaks. Your company's logo will be prominently displayed at the coffee station enjoyed by attendees. We will also place a 1/4-page ad in the digital program guide promoting your sponsorship for the event.

## Professional Headshots \$1,250

The Professional Headshot Sponsorship offers a high-value branding opportunity while providing attendees with updated professional headshots. Your company's logo will be prominently displayed in the headshot area, aligning your brand with career development and professional growth. We will also place a 1/4-page ad in the digital program guide promoting your sponsorship for the event.

## Entertainment Sponsor \$1000

Become the Entertainment Sponsor for the President's Reception at the WMCA Conference and enjoy exclusive brand exposure during one of the event's most anticipated moments. As the sponsor, you will receive a half-page ad in the conference program guide, showcasing your brand to all attendees. In addition, you'll have the opportunity to send a push notification to event app users before the reception, ensuring your sponsorship reaches a wide audience in advance. This is a fantastic opportunity to enhance your visibility while supporting the fun and festive atmosphere of the President's Reception.

## Bag Stuffer FREE

Give attendees a sneak peek to what you will showcase in the exhibit hall. YOU supply the material and we'll do the stuffing

Deadline to receive the products is July 22nd, 2026.

## Conference Program Guide

Place an advertisement in our digital conference program guide.

Add Size	Pricing
Full Page Ad (8.5" x 11")	\$150.00
½ Page Ad (8.5" x 5")	\$100.00
¼ Page Ad (4.25" x 5")	\$50.00

## WMCA Newsletter \$150

At less than \$0.15 per member, use this outreach program to place an advertisement in the WMCA monthly newsletter, which reaches nearly 1,000 members.

Ad Specs:

- 180px x 240px wide (JPG, PNC, or GIF). Include a link when you submit your ad as we will link your ad to that webpage
- All ads are due by the first day of the month for which your ad will deploy