



Master Academy Course Coaching for Productive Change

Wednesday, August 20, 2008
9:00 am to 4:00 pm
Ramada Country Springs Hotel, Stevens Point
In Partnership with Wisconsin Municipal
Clerks Association

Overview

Coaching has emerged as a highly effective tool for assisting individuals integrate and implement learning, resulting in more effective and productive workers and teams. The ability to coach others is a core competency to develop personnel. Through coaching, supervisors learn how to optimize the value of human capital. Change is essential for Municipal Government to be in line and adapt to today's rapidly shifting marketplace. People and government are naturally resistant to change. Coaching can facilitate productive change in persons, teams, and systems by enabling supervisors to gain cooperation and uncover potential that might otherwise go untapped.

Upon the completion of this course students will be able to identify the core belief values of coaching, understand the differences between coaching, managing, and mentoring; how to coach for peak employee performance and how to give constructive feedback to the employee; and how to use the tools of coaching to achieve change in the municipality.

About our Instructor: **Patricia Clason** is a communicator cum laude. She has been a professional speaker, trainer, consultant and writer for thirty years. As the Director of the Center for Creative Learning, her focus is on alternative methods of teaching and learning that produce high quality results. Owner of three businesses and coach/consultant to many other businesses, large and small, she uses her ability to communicate to create action and success with others. Patricia teaches for UW-Milwaukee in their Government Affairs continuing education department.

Cost is \$110. This includes materials, lunch, and breaks.

Hotel rates: \$79/night under the WMCA block of rooms

This Workshop is for all public officials. You do not have to be a member of WMCA to come. I encourage you to invite your staff and colleagues to gain this valuable information. This whole day of training qualifies for IIMC credit: 3 points CMC, MMC, and CMC recertification.

On-line registration:

Website:

www.uwgb.edu/outreach/govt

To Register by Mail:

Complete the registration form and return it with your payment to: Outreach and Extension, WH480, 2420 Nicolet Drive, UW-Green Bay, Green Bay, WI 54311-7001.

FAX: Fax your registration with credit card information to (920) 465-2552.

For Questions: Phone Kassie at (920) 465-2468 or (800) 892-2118.

Cancellation Policy:

Cancellations received prior to 8/8/2008 will receive a full refund. Cancellations between 8/9-8/14 will receive a 75% refund. No refund will be given for cancellations made on or after 8/15/08.

Outreach and Extension

Registration Form: Coaching for Productive Change

**#Q09 WMCA 1
8/20/08**

Name _____

Position/Title _____

Municipality _____

Address _____

City _____ State _____ Zip _____

Phone: W _____ H _____

E-mail _____

Enclosed is my \$110 check to UW-Green Bay

Please charge \$110 to: VISA MasterCard

Cardholder's Name _____

Acct No. _____ Exp. _____

Signature _____

This demographic information is for Programming Enhancements only

Gender:
 Male Female

Age:
 18-34 35-49
 50-64 65+

Heritage:
 African American
 Asian or Pacific Island
 American Indian or Alaskan Native
 Hispanic
 Caucasian

An EEO Affirmative Action employer, UW-Green Bay provides equal opportunity in employment and programming. Please advise us at least two weeks before the program if you have a disability and desire special accommodations.